STEVE TROUSDALE

SENIOR PRODUCT MANAGER

EXPERIENCE

Product Manager
Aug 2018 - Present
Bed Bath and Beyond (Formerly Overstock.com)

- Conceptualized, delievered, and patented a retail product optimization system generating over $12M in annual revenue.

- Automated manual business processes saving $80K/yr in payroll expenses, reducing average time to onboard new sellers from 1 week to 2 days

- Facilitated the achievement of various corporate initiatives by assuming responsibilities typically filled by alternative roles such as, product manager, project manager, scrum master, data analyst, data architect, ETL developer, and compliance.

- Managed multiple teams, mentoring members in successful methodologies for delivery and execution, technical documentation, usability, strategic thinking, and career pathing

UX Designer & Front End Developer
Aug 2011 - Aug 2018
Intermountain Health (formerly Intermountain Healthcare)

- Developed rapid prototypes using tools such as Adobe XD and InVision to design and test proposals to resolve complex clinical business problems

- Implemented native and browser-based technology solutions across a fariety of platforms (e.g. iOS, Sencha Touch, Angular, React, SharePoint, Sitecore) resulting in a 15% YOY increase in physician engagement for three years

Marketing Communication Specialist
Jul 2009 - Aug 2011
Utah Valley University

- Conducted target audience research aiding in the design of marketing efforts, initiatives, and online (web) communications

Pre-Press Illustrator & Project Manager
Feb 2009 - Jul 2009
Promark Professional Marketing Group

- Designed and supervised a team of machine operators in the production of direct-mail marketing/advertising pieces

Graphic & Web Designer
Feb 2007 - Oct 2008
Brigham Young University

- Designed and developed publicly accessible web content and imagery through publicly accessible web platform adhering to brand standards

EDUCATION

MBA, Healthcare Management
Western Governors University

Bachelor of Science, Digital Media
Utah Valley University

PROFILE

Self-motivated Product Manager with a demonstrated history in software development in health care and retail.

Skilled in Business Development, Product Lifecycle, Business Analysis, User Experiences, and Software Development.

MBA in Healthcare Management and Bachelor of Science in Digital Media.

Empathetic with a genuine interest in the well-being of others.

SKILLS

Proficiencies
- Product Lifecycle / Roadmap
- Project Management
- Data-driven Decision Making
- SCRUM
- Presenting
- UX Methodologies
- Wireframing / Rapid Prototyping
- Visual Design / Usability
- Software Development Lifecycle
- Technical Documentation
- SQL / SPARQL
- ChatGPT
- Risk Management
- Personnel / Coaching / Hiring
- Passion / Curiosity

CONTACT

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